

Through District Secretary
National Integration Promotion Assistant
District Secretariat
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Single-Episode Tele Drama Competition to Promote Official Languages

The activity of conducting the said competition is included in the Action Plan of the National Languages Division for the year 2023. The main objectives of the said activity are to gain an understanding of the relationship between language and culture, increase language proficiency and to create a social background where sustainable peace and coexistence are respected, through the art.

02. Arrangements have been made to hold this competition as an open competition. Quality and creative tele drama can be presented using both Sinhala and Tamil media in a manner that makes a positive impact on the entertainment of the audience. Competition criteria and application form have been attached herewith and the single-episode tele drama shall be prepared in compliance with the rules and condition of the competition. (Annex 01 and 02)

03. You are kindly informed that an edited single-episode tele drama shall be sent on a DVD along with the script and application form on or before 31.08.2023 to the Additional Secretary, National Languages Division, Ministry of Public Administration, Home Affairs, Provincial Councils and Local Government, Independence Square, Colombo 07. After submission of the creation, the Ministry reserves the sole right to the creation. An expert jury will select the winning creations and measures have been taken to award certificates and prizes.

04. Therefore, you are kindly requested to make arrangements to give wide publicity in this regard at the divisional secretariat level in your district and receive entries for the competition in order to achieve this task. If you require any further information, please contact Mrs. Dinusha Harshani, the Development Officer of the National Languages Division at 0717279917 or langdiv2018@gmail.com.

Sgd/Anuradha Wijekoon
Additional Secretary (Public Service Reforms and National Languages)
For Secretary
Ministry of Public Administration, Home Affairs, Provincial Councils and Local Government

Tele. : 011-2676433
Fax : 011-2698429
Email : adsecnlg@pubad.gov.lk

Criteria for the Single-Episode Tele Drama Competition

Age Limit	-	Open
Medium	-	Sinhala / Tamil
Runtime	-	Not exceeding 23 minutes

Context of the Single Episode Tele Drama

- Sri Lanka is a multi-ethnic, multi-lingual, multi-religious and multi-cultural country. Looking at different periods of history, the development of the country has suffered a severe setback compared to other countries in the world, as civil struggles over language issues took place. The trust and mutual understanding between the ethnic groups was damaged, which became a hindrance to rise as a nation in the world. For the implementation of the Official Languages Policy, the legal provisions are provided in the Chapter III of the Democratic Socialist Republic of Sri Lanka of 1978 recognizing language as a fundamental right and Chapter IV thereof ensuring the language right.
- Further, the Constitution recognizes Sinhala and Tamil languages as official languages and English as the link language and defines the language as a fundamental right of all citizens. Due attention has been given to these three languages and the Official Languages Policy has been implemented up to now. However, there are many problems, issues, crises in the society, which have not been addressed and resolved. These problems can be successfully overcome together as a nation by using the medium of creative arts. Accordingly, a single-episode tele drama can be introduced as one of the most powerful media that can be used effectively. A positive and effective social message should be given to the community by preserving the Sri Lankan identity and transforming diversity into a strength.
- This challenge cannot be overcome by way of hating people who represent different ethnic groups, and for that, new paths should be found for effective creations knowing that the use of simple and sensitive media in creations may pave the way to success. It is expected that the creation would convey an important message about language,

communication and coexistence and that the tele drama would end typically with a happy ending. For that purpose, creative themes for the drama shall be created. These tele creations would result in the creation of an ideal economic environment and it is also possible to gain international attention by broadcasting them on social media networks.

How to apply

- Use the application form attached herewith to apply for the competition.

Rules and condition of the competition

- While single-episode tele drama of any style could be submitted to this competition, the dimensions of the frame of the single-episode tele drama should be PX 1920x1080 (width and height).
- The single-episode tele drama should be of the highest quality. (At least High Definition 4K/5K)
- The quality of the tele drama should not be distorted by the presence of watermarks on the frame (added during filming or editing).
- Strict attention will be given to the runtime of the single-episode tele drama.
- The single-episode tele drama should be made in a manner that represents male, female and other genders and all ethnic groups. Any location can be used for the single-episode tele drama.
- The theme, plot, and dialogues of the single-episode tele drama created shall not threaten any group of people or lead to other anti-social purposes, and they shall not imply such opinions and interpret such opinions.
- The participants shall avoid presenting works that discriminates against any social group on the grounds of race, religion or culture and political opinions.
- All creations should be free of vulgar language and special attention should be paid to the use of language.

- The tele drama should be an original work and the same should not be a screenplay previously created or a translation of a work of art produced by another creator. The participant should himself/ herself certify that the creation is an original work.
- A better and more effective concept can be generated by exploring the social environment (discussions made with relevant people, reading books, using the Internet, etc.).
- The tele drama should be submitted to the competition under the above criteria and musical composition can be presented based on your interest. If not, the creation you submitted will not be evaluated under the component of “Best Background Music”
- If the creation is presented in the Sinhala language it is required to include Tamil subtitles and if it is in the Tamil language the Sinhala subtitles should be included.
- The screenplay should be prepared in both languages (Sinhala and Tamil).
- The dialogues that represent three languages can be used in the tele drama.
- The creation presented should be an exceptional piece of art that conveys a positive message to the society.
- Special consideration will be given to the content and technical quality of the single-episode tele drama and the works which do not comply with the criteria will be rejected at the decision of the jury. The decision of the jury will be the final and no other external party may exert any influence over those decisions.

General Conditions

- The single-episode tele drama should be of the highest quality, as it is expected to upload videos to the YouTube channel to be launched by the National Languages Division of the Ministry, and the Ministry of Public Administration, Home Affairs, Provincial Councils and Local Government reserves the sole right to the creation once it has been submitted to the ministry.

Method of submitting the single-episode tele drama

1. The edited single-episode tele drama should be sent on a DVD along with the screenplay and the application to the address given below.

Additional Secretary (Public Service Reforms and National Languages)
Ministry of Public Administration, Home Affairs, Provincial Councils and Local
Government
National Languages Division
Independence Square
Colombo 07

1. You will be informed if your single-episode tele drama is selected, and upon being selected you should submit the poster of your tele drama to us. The tele drama will be screened to the audience at the awarding ceremony.
2. The creations sent or handed over after the closing date will be rejected.

Presentation of Awards and Certificates

All single-episode tele drama submitted will be evaluated and selection will be made by an expert jury. The Ministry will award prizes and certificates under following components.

- Best Tele Drama (First, Second, Third)
- Best Actor and Best Actress
- Best Supporting Actor and Best Supporting Actress
- Best Script
- Best Makeup
- Best Cinematography
- Best Lighting
- Best Camera Director
- Best Editing
- Best Directing
- Best Background Music

Application for the Single-Episode Tele Drama Competition

Full Name :-
Address and Contact No. :-
Date of Birth :-
Email :-
District :-
Divisional Secretariat Division :-
Grama Niladhari Division :-
Title of the Tele Drama :-
Medium :-
Synopsis of the Tele Drama :-
Run Time of the Tele Drama :-

Cast List (In order of the lead roles to supporting roles)

Serial No.	Role	Name of the Actor/ Actress (with initials)	Address and Contact No.
1.			
2.			
3.			
4.			
5.			
6.			
7.			
8.			
9.			
10.			
11.			
12.			

Serial No.	Incidental Elements	Name (with initials)	Address and Contact No.
1.	Script Writing		
2.	Direction		
3.	Editing		
4.	Makeup		
5.	Camera Director		
6.	Cinematography		
7.	Music Director		

I hereby declare that the aforesaid single-episode tele drama submitted by me to the Single-Episode Tele Drama Competition conducted by the National Language Division of the Ministry of Public Administration, Home Affairs, Provincial Councils and Local Government, is an original work of mine, that I agree to the rules of the competition, that I have not submitted this single-episode tele drama to any other competition or exhibition prior to this, that upon submitting this single-episode tele drama, I give my full consent to the Ministry for the single-episode tele drama to be used in language promotion activities or any other activity deemed fit by the Ministry, and that I have no objections to such. I certify that the above information is true and accurate.

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Date

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Signature of the Participant