



රාජ්‍ය පරිපාලන, ස්වදේශ කටයුතු, පළාත් සභා හා පළාත් පාලන අමාත්‍යාංශය  
பொதுநிருவாக, உள்நாட்டலுவல்கள், மாகாணசபைகள் மற்றும் உள்ளூராட்சி அமைச்சு  
Ministry of Public Administration, Home Affairs, Provincial Councils and Local  
Government

ජාතික භාෂා අංශය ජ්‍යෙෂ්ඨ මොහොතින් පිරිවු National Languages Division

නිදහස් වතුරගල, කොළඹ 07, ශ්‍රී ලංකාව.  
சுதந்திரசதுக்கம், கொழும்பு 07, இலங்கை.  
Independence Square, Colombo 07, Sri Lanka.

මගේ අංකය  
எனது.இல  
My No.

PS/NLD/ADM/07/PR

ඔබේ අංකය  
உமது.இல  
Your No.

දිනය  
திகதி  
Date

11.05.2023

Through District Secretary  
National Integration Promotion Assistant  
District Secretariat  
.....

**English Short Film Competition for Promotion of Official Languages.**

The above competition is to be held as an activity in the 2023 Action Plan of the National Languages Division with a view to building a platform to reach the international arena through the promotion of English, the link language as well as Sinhala and Tamil languages in Sri Lanka. Further, this competition could be termed as an endeavour to bolster the local short film industry while conveying a positive message to the society.

02. The competition is to be held as an open competition during which, works of quality and substance which could have a positive effect on the taste of the audience, should be presented in English medium, and accompanied by Sinhala and Tamil subtitles. The criteria and application form for the competition are attached herewith and short films must be made in English in compliance with the rules and conditions of the competition. (Annex 01, 02 and 03)

03. It is kindly informed that the edited English short film, in DVD format, along with the screenplay, cast list and application form with the recommendation and the signature of the Divisional Secretary should be forwarded to “Additional Secretary (Public Service Reforms and National Languages), National Languages Division, Ministry of Public Administration, Home Affairs, Provincial Councils and Local Government, Independence Square, Colombo 07” on or before 31.08.2023. After submission, the Ministry has the full ownership of the work, and an expert jury will select the winning work and award certificates and prizes.

දුරකථන  
தொலைபேசி  
Telephone

0112696211-13  
011-2166000  
011-3091295  
011-2684223

ෆැක්ස්  
தொலைநகல்  
Fax

011-2683132

විද්‍යුත් තැපෑල  
மின்னஞ்சல்  
E-mail

div-nlg@pubad.gov.lk

වෙබ් අඩවිය  
இணையத்தளம்  
Website

[www.pubad.gov.lk](http://www.pubad.gov.lk)

04. To accomplish this task, a wide publicity should be given to this endeavour and entries should be called within your district at the divisional secretariat level. For more information, Mrs. B. R. Rajapaksa, Development Officer, National Language Division can be reached by calling 0701294286 or by sending an e-mail to langdiv2018@gmail.com.

Sgd/ Anuradha Wijekoon

Additional Secretary (Public Service Reforms and National Languages)

For Secretary

Ministry of Public Administration, Home Affairs, Provincial Councils and Local Government

Telephone No : 011-2676433

Fax : 011-2698429

Email address : adsecnlg@pubad.gov.lk

### **Criteria for the English Short Film Competition**

Age Limit	-	Open
Runtime of the Film	-	Not less than 03 minutes and not exceeding 15 minutes
No. of Participants	-	Unlimited
Method of Filming	-	Mobile Phone

### **Context of the Short Film Competition**

- A language will only remain a living language as long as it is in use. Living languages should continuously be developed and updated. Correct use of language demonstrates the discipline, harmony and intelligence of a people. The impact and influence of international languages are essential in the nourishment of living languages. Words from English language, which is a universal language, have been blended into the vocabulary of many languages. In the present, English language has become an essential language and it takes the foremost place in the modern world. If one intends to conquer the international market, he/she should become fluent in English language. Thus, the English language provides assistance in the task of forming a creative youth with the aim of achieving economic success. Learning a language enhances the capability of exchanging ideas among one another and in turn builds mutual trust and promotes co-existence. Further, these short films are required to reflect Gender Based Analysis Plus. You should submit your short film in view of this background, and use a suitable title for the short film accordingly.

## **Rules and Conditions of the Competition**

- While short films of any style could be submitted to this competition, the dimensions of the frame of the short film should be PX 1920x1080 (width and height).
- The quality of the short film should not be distorted by the presence of watermarks on the frame(added during filming or editing).
- Strict attention will be given to the runtime of the short film.
- The short film should be a work of art with a positive conclusion that promotes among the audience the message given by this Ministry to the society.
- The short film should be made in a manner in which male, female and other genders as well as all ethnic groups are represented.
- The content of the story should be devoid of opinions on social, cultural and political stances, and it should be a work of art that does not embody any sort of discrimination or offensive statements that lead to prejudice against any group of people.
- The originality of the content will be given main focus during evaluation and the filmmakers are required to portray their imagination masterfully through the short film.
- Focus will be given to how the film approaches its story, the techniques used to move the plot forward, strategies used to improve the entertaining quality of the short film.
- The background music used in the short film should not interfere with the quality of the dialogues in the film.
- Attention will be given to the quality of videography of the short film.
- The language used in the short film should consist of a rich language style that does not hinder the entertainment of the audience.
- This should be an original work and not a translation or adaptation of a work of art produced by another creator of this country or any other country.
- The work should be in English medium, and submitted with Sinhala and Tamil subtitles.
- The script of the short film should be submitted in English medium.

## **General Conditions**

- All short films should be submitted as **MP4 Video** files burned on a **DVD**.
- The quality of the video will be taken into consideration as the short films will be uploaded on the YouTube channel to be launched by the National LanguagesDivision.
- This work of art may be used in language promotion programmes once it has been submitted to the National LanguagesDivision.

## **Method of Submitting the Short Film**

- The edited English short film should be submitted to the following address along with its screenplay, the cast list, the duly completed application form and the recommendation and signature of the Divisional Secretary.

Additional Secretary (Public Service Reforms and National Languages)

Ministry of Public Administration, Home Affairs, Provincial Councils and Local Government,

National LanguagesDivision

Independence Square

Colombo 07

- You will be informed if your short film is selected, and upon being selected you should submit the poster of your short film to us. The short film will be screened to the audience at the awarding ceremony.
- Short films submitted after the deadline and short films that are translations or adaptations of other works will be rejected without any notice.

**Application for the English Short Film Competition**

Name in Full :-

Address and Telephone No. :-

Date of Birth :-

Email Address :-

District :-

Divisional Secretary's Division :-

Grama Niladhari Division :-

**Details of the Short Film**

Title of the Short Film :-

Synopsis of the Short Film :-

Runtime of the Short Film :-

I hereby declare that the aforesaid short film submitted by me to the English Short Film Competition conducted by the National Language Division of the Ministry of Public Administration, Home Affairs, Provincial Councils and Local Government is an original work of mine and is not a translation or adaptation of a work produced by another filmmaker of this country or any other country, that I agree to the rules and conditions of the competition, that I have not submitted this short film to any other competition or exhibition prior to this, that upon submitting this short film, I give my full consent to the Ministry for the short film to be used in language promotion activities or any other activity deemed fit by the Ministry, and that I have no objection to such. I certify that the above information is true and accurate.

.....

Date

.....

Signature of the Filmmaker

The recommendation and signature of the Divisional Secretary :